

## The Manager's Survival Guide to Coaching Employees with Poor Soft Skills

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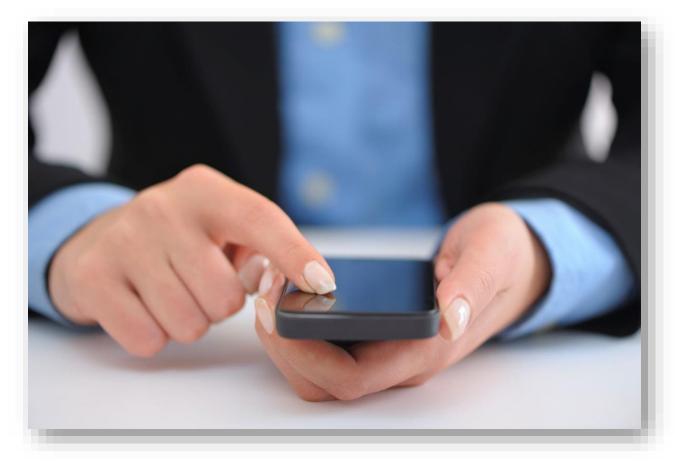
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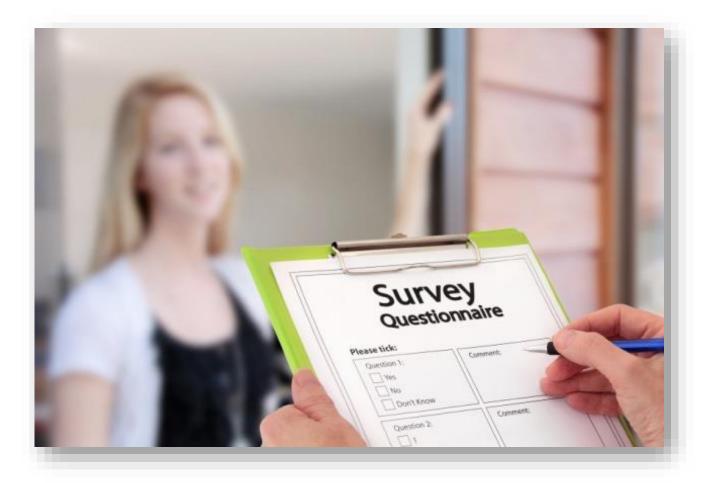
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## About the Speaker



**Daniel White**Organizational Development Consultant

Expertise in strategic planning, leadership development, and employee engagement

Experience teaching masters-level courses in organizational development





## The Manager's Survival Guide to Coaching Employees with Poor Soft Skills

## Learning Objectives

Identify soft-skills areas employees commonly struggle with and their significance

Understand the process and resources that can aid softskills coaching

Learn the potential roadblocks that can arise during the coaching process and how to get past them

Recognize common soft skills problems displayed by Millennials





### WHAT ARE SOFT SKILLS?

#### What are soft skills?

Collaboration

Work ethic

Communication

Decision making

**Emotional Intelligence** 

Respect for context

Conflict resolution

Problem solving

Adaptability





### **EMOTIONAL INTELLIGENCE**

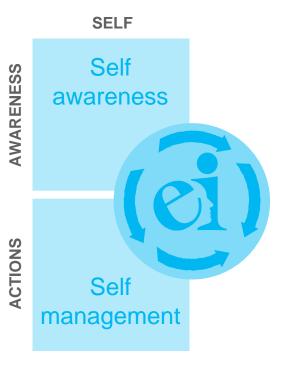
Emotional selfawareness





Emotional selfawareness

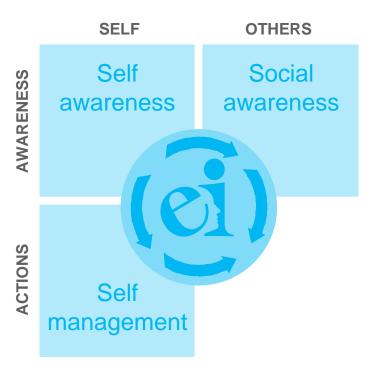
- Emotional selfcontrol
- Adaptability
- Achievement orientation
- Positive Outlook





Emotional selfawareness

- Emotional selfcontrol
- Adaptability
- Achievement orientation
- Positive Outlook

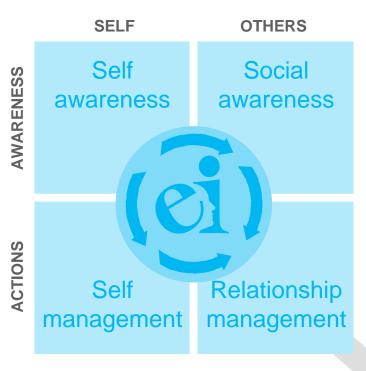


- Empathy
- Organizational awareness



Emotional selfawareness

- Emotional selfcontrol
- Adaptability
- Achievement orientation
- Positive Outlook



- Empathy
- Organizational awareness

- Influence
- Inspirational leadership
- Coach and mentor
- Conflict management
- Teamwork

Positive impact on results/performance



## **Important**: Intelligence doesn't change; but soft skills *can be improved*



### Poll #1





## WHY ARE SOFT SKILLS IMPORTANT?

#### The Cause of Poor Performance

It's usually not a lack of "technical skills."





#### The Cause of Poor Performance

It's almost always the soft skills.





Single biggest predictor of performance in the workplace





Accounts for 90% of the difference between star performers and average ones





Accounts for 85% of financial success (only 15% is due to technical knowledge)

85%



# What effect can it have? \$29,000 more per year!





Source: Emotional Intelligence 2.0



## WHO NEEDS TO IMPROVE SOFT SKILLS?

## Problem Employees





## High Potentials

Help your "stars" become even better!





## Millennials





### Poll #2

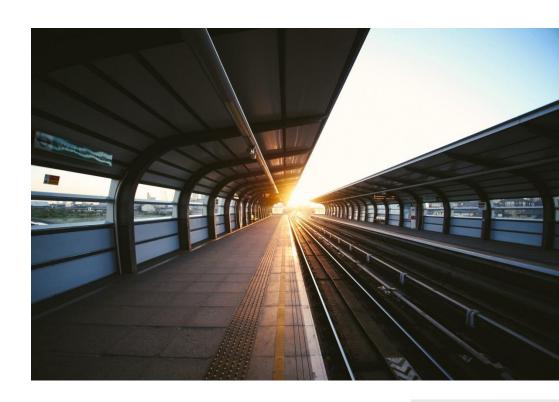




# HOW CAN SOFT SKILLS BE IMPROVED?

## How can soft skills be improved?

## It is a process.





## How can soft skills be improved?







# IMPROVING SPECIFIC SOFT SKILLS

#### Work Ethic

Ability to show up on time, be ready to work, take initiative, follow-through, be productive





## Work Ethic Improvement

Make aware of importance

Time log

Project Management: Take notes, checklists

http://www.workethic.org



#### Positive Attitude

Ability to convey a positive demeanor in one's expressions, actions, words and tone





# Positive Attitude Improvement

Define expectations

Reflection

Shape environment



### Self-Awareness

Ability to understand and identify one's own strengths, weaknesses, thoughts and emotions; and to leverage them





# Self-Awareness Improvement

Self-evaluation/Reflection Assessment Measure



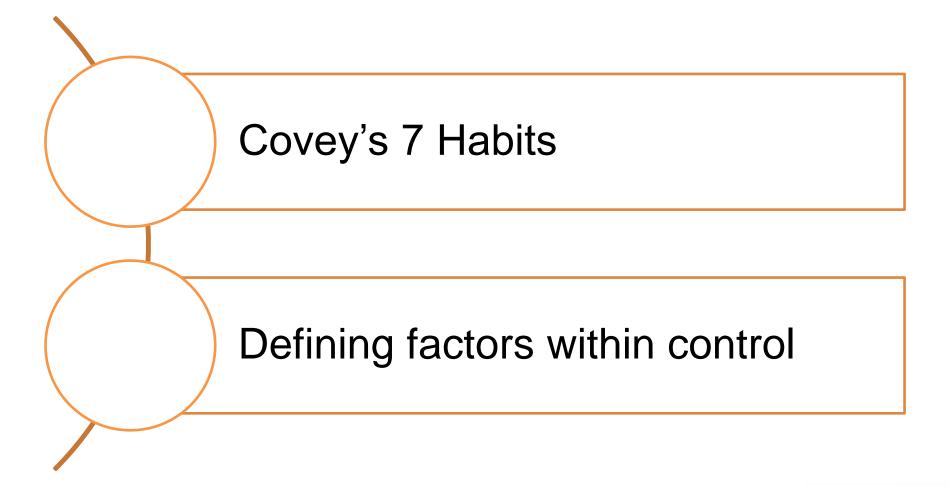
# Personal Responsibility

Ability to stay focused on what can be controlled





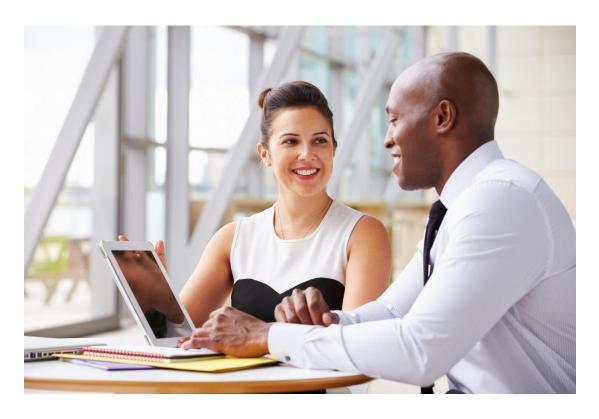
# Personal Responsibility Improvement





### Communication

Ability to effectively use words, tone and expressions to communicate.





# Communication Improvement

Self-assess communication skills

Preparation

**Practice** 



### **Conflict Resolution**

Ability to engage in productive conflict when necessary





# Conflict Resolution Improvement





## Adaptability

Ability to change based on the requirements of the current situation





# Adaptability Improvement

Try something new

Improve a process

Create a changing environment



# **Proactive Learning**

Ability to suspend judgement, keep an open mind, question one's own assumptions and proactively seek out information





# Proactive Learning Improvement

Define expectations

Develop learning goals

Understand others' perspectives



# Respect for Context

Ability to understand and adapt to the existing structure, rules, customs and leadership in an unfamiliar situation





# Respect for Context Improvement

Define expectations

Describe rules, customs, structure

How do I fit? How do I adapt?



#### **Teamwork**

Ability to play whatever role is needed to support the larger mission; collaborating with others towards a common goal





# Teamwork Improvement

Define expectations

Your role in relation to the mission

Review company structure



# Poll #3





# DEALING WITH POTENTIAL OUTCOMES

# What if I have an employee who is unaware of the need to change?



# Unaware of Need to Change

Create desire for improvement

Get feedback from others



What if I have an employee who is unwilling to change?



# **Unwilling to Change**

Option #1: Manage around them.





# Unwilling to Change

Option #2: Help them understand the urgency to change.





# Unwilling to Change

Option #3: Let them go.





What if I have an employee who is willing to change, but chooses the wrong area to improve?



# Wrong Area to Change

## Option #1: Create positive momentum





# Wrong Area to Change

## Option #2: Have the difficult conversation





# What if I have an employee who is sensitive to conflict?



### Sensitive to Conflict

Reaffirm desire for improvement

Communicate need for honest feedback

Understand where they are coming from

Help to shape feedback reporting in a way they can hear it



# What if I have an employee who doesn't follow through?



# No Follow Through

Reaffirm buy-in to the process

Create a rigid accountability structure



# What if I have an employee who quits the process?



### Quits the Process

Explain change takes time

Celebrate small "wins"

Track progress more intently



# What if I have an employee who changes, but others don't believe it?



# **Changing Perceptions**

Communicate desire to change up front

Ask for help

Measure progress



#### Review

Soft skills are extremely important to individual performance as well as to a company's bottom line.

Improving soft skills is a process of personal change.

There are a lot of resources out there to help.



## Helpful Resources

"7 Habits of Highly Successful People" by Stephen Covey

"Bridging the Soft Skills Gap" by Bruce Tulgan

"Bringing out the Best in People" by Aubrey Daniel

"Fierce Conversations" by Susan Scott



#### Soft Skills Resources

6 Steps to Improving Employee Soft Skills – Along With Productivity and Profitability (webinar): <a href="http://aghuniversity.com/webinars/archived/2015/improving-soft-skills-150917.aspx">http://aghuniversity.com/webinars/archived/2015/improving-soft-skills-150917.aspx</a>

"Do You Have Soft Skills?" quiz: <a href="http://aghlc.com/resources/quizz">http://aghlc.com/resources/quizz</a> es/2015/soft-skills-quiz-150916.html



# Next Steps

Identify employees with soft skills problems

Feedback through assessments

Focus on specific employee soft skill problem

Outside help



## Poll #4



# Real-Life Scenario





## HR Credit



HRCI pre-approved for 1 hour HR (general) recertification credit

#### **PROGRAM ID:**



SHRM credit approved **ACTIVITY NUMBER:** 



# Thank you!

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